

# There is no limit to your learning potential or personal growth

## 3 REASONS TO STUDY WITH IMM GRADUATE SCHOOL

### 1 RECOGNITION

Our qualifications are accredited by the DHET and quality assured by the CHE and SAQA

**CENTRE OF  
EXCELLENCE  
FOR MARKETING,  
SUPPLY CHAIN  
AND BUSINESS  
DISCIPLINES  
IN AFRICA**



Most international countries recognise South African qualifications that are registered by the South African Qualifications Authority (SAQA) and map them to specific levels within the individual country's education system. All IMM Graduate School qualifications are registered with SAQA.



The IMM Graduate School programmes are quality assured by the South African Council on Higher Education (CHE).



The IMM Graduate School is registered with the Department of Higher Education and Training (DHET) as a Private Higher Education Institution under the Higher Education Act, 1997.

### 2 RELEVANCE

Our qualifications are internationally recognised and accredited by industry

**BEST  
OPPORTUNITY  
FOR EMPLOYMENT  
AND CAREER  
SUCCESS**



Our qualifications are based on best practice in the disciplines of marketing, supply chain and business.



An advisory board made up of industry experts to ensure our qualifications remain relevant in the world of work.



Our academics keep our qualifications up-to-date with any trends or changes in the industry.



Current, up-to-date and relevant content.



Close ties to The African Marketing Confederation (AMC) - the Pan-African body of marketing professionals.



A member of the Institute of Marketing Management (IMM) South Africa



Our BCom in International Supply Chain Management and our BCom Honors in Supply Chain Management is accredited by the Chartered Institute of Logistics and Transport (CILT), the global body of international professionals for everyone who works within supply chain, logistics and transport.



IMM Graduate School has joined forces with Chartered Institute of Marketing (CIM) to give students the opportunity to gain professional qualifications through the CIM Accredited Degree process.

### 3 READINESS

Work readiness and personal growth through professional development activities

**EMPLOYERS  
ASK FOR OUR  
QUALIFICATIONS  
BY NAME**



Access to industry networking events.



Access to online short courses for practical skills development.



Access to personal development courses and activities.



IMM Fridays - monthly industry speaker events.



Students build their own portfolio of evidence\*, earn certificates and badges to demonstrate their skills and knowledge.



An opportunity to qualify for lifetime membership to the Institute of Marketing South Africa.

*\*Portfolios are scalable to each student's own ambition.*

**APPLY NOW:**  
0861 466 476  
[www.imm.ac.za/online-application](http://www.imm.ac.za/online-application)



**Graduate  
School**