



# higher education & training

Department:  
Higher Education and Training  
REPUBLIC OF SOUTH AFRICA

## CERTIFICATE OF REGISTRATION AS A PRIVATE HIGHER EDUCATION INSTITUTION

N° 2000/HE07/013

This is to certify that

### IMM GRADUATE SCHOOL OF MARKETING (PTY) LTD

is registered as a private higher education institution in terms of section 54(1)(c) of the Higher Education Act, 1997 (Act N° 101 of 1997), (as amended) and Regulation 14(4)(a) of the Regulations for the Registration of Private Higher Education Institutions, 2016, to offer its approved programmes at the following sites of delivery:

**A: Richmond:** Atlas Studios, 33 Frost Avenue, Corner Owl Street, Braamfontein, 2092.

**B: Stellenbosch:** Corner of Drukkers Road and Papegaaierand Road, Stellenbosch, 7600.

IMM Graduate School of Marketing (Pty) Ltd is registered to offer the following programmes at the sites indicated in the table below:

Title of Programme	NQF Level	Minimum Credits	Mode of Delivery	Sites
1. Higher Certificate in Marketing	5	120	Distance	A
2. Higher Certificate in Export Management	5	120	Distance	A
3. Diploma in Marketing Management	6	360	Distance	A
4. Diploma in Export Management	6	360	Distance	A
5. Bachelor of Business Administration in Marketing Management	7	360	Distance	A
6. Bachelor of Commerce in International Supply Chain Management	7	360	Distance	A
7. Bachelor of Commerce in Marketing and Management Science	7	360	Distance	A
8. Bachelor of Commerce in Marketing and Management Science	7	360	Contact	A, B
9. Postgraduate Diploma in Marketing Management	8	120	Distance	A
10. Bachelor of Commerce Honours in Supply Chain Management	8	120	Distance	A
11. Bachelor of Philosophy Honours in Marketing Management	8	120	Distance	A
12. Master of Philosophy in Marketing	9	180	Distance	A

which is approved by the Registrar in terms of section 53(1)(b) of the Act and Regulation 20 (c) until 31 December 2025.

DIRECTOR-GENERAL: HIGHER EDUCATION AND TRAINING

DATE:

02/04/2020



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