



# Graduate School

## Why you should choose IMM Graduate School

The IMM Graduate School has been a **top private educator since 1960**, continuously striving for best practice and improving teaching and learning approaches.



Our qualifications are **globally recognised by industry.**



Employers ask for **our qualifications by name.**



Unlike most public universities with a broad and generic profile, our qualifications are on the **cutting edge in their specialisation or discipline of marketing, supply chain and business.**

We have **affordable payment plans** and an **easy online application process.**

### FLEXIBLE DISTANCE LEARNING

- Some of our students hold **full-time jobs**. With our flexible distance learning model students enjoy the flexibility of studying from anywhere, at any time and at their own pace.
- Our model is **convenient and customisable** to your workload and budget. Select the number of modules that best suits your needs.
- Enjoy a level of **individualised academic support** and personal attention that public universities are unable to manage.

### WORLD-CLASS GRADUATES

- Each student is respected as an **individual** embarking on their own personal growth and career path. Students are encouraged to gain work experience and to apply their studies in a practical way.
- A **solid academic grounding backed by industry application** makes our students job-ready and poised for career growth.
- Our students are tutored by **world-class academics** with extensive experience in their industry or field.



Our **smaller group tutorials** draw on student knowledge and insight and encourage a collaborative learning process.



All assessments are evaluated with **care and attention** to the detail that each student contributes – avoiding the ‘cookie cutter’ approach to assessment.



**Our academic support processes** have been carefully designed for distance learning students:



<b>Access to Lecturers</b> An hour online consulting slot every week with the modules' Lecturer via elearn	<b>Online submissions</b> Submit all assignments on eLearn and avoid associated printing costs and waiting in long queues	<b>Module Group Chats</b> Interact with your fellow students (these sessions are monitored by the Lecturer of the module)	<b>Student Pacers</b> To help students PACE their studies, to ensure they cover the entire module in preparation for their exams	<b>Online Tutorials</b> Access online tutorials for each module (also recorded for those that cannot attend the live session)	<b>Assignment Feedback Report</b> Assignment feedback reports on eLearn show how marks were allocated & common areas of excellence & improvement	<b>Mock Exam Workshops</b> Offered at Student Support Centres that are conveniently situated in major centres	<b>Supplementary Exams</b> When life doesn't go as planned, students get a second opportunity to pass each module
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## What you will find at our Student Support Centres (SSCs)

