



Graduate School

Why you should choose IMM Graduate School

The IMM Graduate School has been a **top private educator since 1960**, continuously striving for best practice and improving teaching and learning approaches.



Our qualifications are **globally recognised by industry.**



Employers ask for **our qualifications by name.**



Unlike most public universities with a broad and generic profile, our qualifications are on the **cutting edge in their specialisation or discipline of marketing, supply chain and business.**

We have **affordable payment plans** and an **easy online application process.**

FLEXIBLE DISTANCE LEARNING

- Some of our students hold **full-time jobs**. With our flexible distance learning model students enjoy the flexibility of studying from anywhere, at any time and at their own pace.
- Our model is **convenient and customisable** to your workload and budget. Select the number of modules that best suits your needs.
- Enjoy a level of **individualised academic support** and personal attention that public universities are unable to manage.

WORLD-CLASS GRADUATES

- Each student is respected as an **individual** embarking on their own personal growth and career path. Students are encouraged to gain work experience and to apply their studies in a practical way.
- A **solid academic grounding backed by industry application** makes our students job-ready and poised for career growth.
- Our students are tutored by **world-class academics** with extensive experience in their industry or field.



Our smaller group tutorials draw on student knowledge and insight and encourage a collaborative learning process.



All assessments are evaluated with care and attention to the detail that each student contributes – avoiding the 'cookie cutter' approach to assessment.



eLearn

A virtual campus designed for distance learning students:



Interactive eStudy Guides The eStudy Guide is your primary source of information – this is where your Lecturer provides guidance on how to approach each module. Through multi-media, theories are brought to life in a real world context.	eActivities Short activities that help you test your progress through the module and give you immediate feedback on where you need to improve.	eTutorials Interact with your Lecturers in live online eTutorials covering a variety of module content. View the recordings of live sessions as many times as you want.	eDiscussion Forum Meet your Lecturer and fellow students to further debate and discuss topics covered in the eTutorials.	ePacers If you struggle with time management, the pacer is your "master" timetable for each module helping you to pace your studies over the semester.	eLibrary With the eLibrary at your fingertips you have access to a variety of relevant online academic research and resources.	Assignment Submissions Online Submit all assignments, projects and reports on eLearn and avoid associated printing costs and waiting in long queues.	Assignment Feedback Report Assignment Feedback Reports explaining results are available on eLearn to provide you with information about how you and your fellow students performed in your assignments.	Exam Preparation Workshops Exam Preparation Workshops are an optional extra that provide you with guidance on how best to tackle an exam.	Supplementary Exams When life doesn't go as planned, students who qualify have another opportunity to attempt the module.
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What you will find at our Student Support Centres (SSCs)

